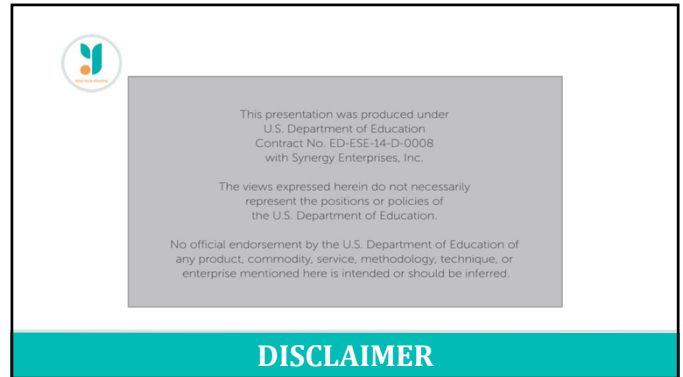
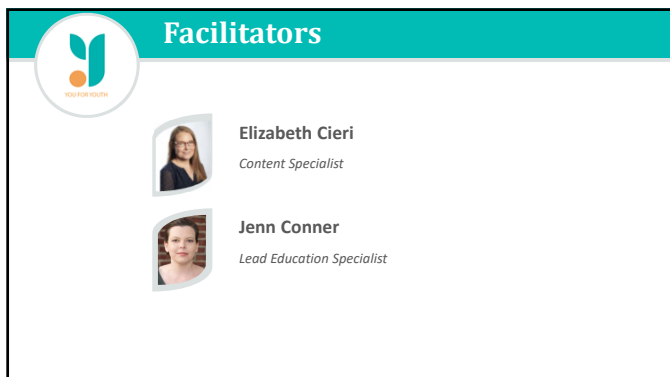




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Family Engagement

Honors parent-child relationships

Supports family well-being

Share responsibility

Culturally responsive

Collaborative process

5

Parent Involvement Matters

Research shows that children with involved parents:

- Get better grades and score higher on tests.
- Attend school regularly.
- Have better social skills.
- Get their homework done.
- Are more positive about school.
- Are more likely to graduate and go on to higher education.

Source: PTOToday

6

Fit With 21st CCLC Programs

Family Resource Center

7

Snowball Fight!

Activity

What We See

What We Can't See

8

Tip: Get to Know Families

Get to know family members to make them feel they're part of your program.

- Connect families to schools and services available in the community.
- Invite caregivers to play a role in program decision-making or lead activities.
- Offer activities where caregivers learn new skills.
- Let families know they are welcome at your program.
- Honor family diversity by translating materials for non-English speaking families. Have events that celebrate all cultures. Hire staff who reflect the families you serve.

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Knowing Our Families

- Cultural norms our families share
- Cultural differences between families
- Recognized strengths
- Undervalued strengths, or skills

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Implementation Planning Checklist

You for Youth | Family Engagement

Implementation Planning Checklist

Use this planning checklist to document how you will implement high-quality family engagement. It will help you focus on the areas needed for a successful experience. Check the box for each section as you complete it. Use the Y4Y tool, **Family Engagement Diagram**, as a helpful reminder of the steps listed below.

- ☐ **Step 1: Build Your Program Team**
 - ☐ Identify Parental Team Members
 - ☐ Keep Program Team Members Active and Engaged
 - ☐ Define Each Team Member's Role
- ☐ **Step 2: Conduct a Needs Assessment**
 - ☐ Collect Three Types of Data
 - ☐ Map Assets
- ☐ **Step 3: Create SMART Goals**
 - ☐ Set Program SMART Goals
- ☐ **Step 4: Determine Logistics**
 - ☐ Determine Sites for Logistics
- ☐ **Step 5: Intentionally Design Activities**
 - ☐ Define Family Engagement Activity Types
 - ☐ Identify Activity Locations
- ☐ **Step 6: Conduct Family Outreach and Recruitment**
 - ☐ Reach Out and Recruit
- ☐ **Step 7: Recruit and Retain High-Quality Staff and Partners**
 - ☐ Recruit and Retain Staff
 - ☐ Recruit Partners
- ☐ **Step 8: Implement With Fidelity**
 - ☐ Measure Fidelity: Addressness, Design, Duration, Environment
- ☐ **Step 9: Celebrate Success**

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Step 1: Our Team Members

Teachers

Students


Counselors

Title 1 Coordinators

Community Organizations & Partners

Family Members


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Collecting Data

- Community/School Level**
 - Census Data
 - Social Services Data
 - Student Performance Data
- Family/Student Level**
 - Surveys
 - Formal Discussion
- Family Voice**
 - Focus Groups
 - Informal Conversations

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Needs Assessment Statements

Family Level Data Source – Family Satisfaction Survey


Example Data – 60% of program families reported on our Family Satisfaction Survey that they are dissatisfied with the family event schedule.

Needs Statement – Families are requesting enrichment activities that occur later in the day, starting at 7:00pm.

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Mapping Assets



- Look for others who work to help families and children.
- Map your community assets.
- Outline needs and write needs assessment statements.
- Work with partners to support their goals and meet our own.

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Community Resource Map - Example



- Individuals
- Businesses
- Local Organizations
- National Organizations

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Mapping Assets Practice

Needs Statement – Families are requesting enrichment activities that occur later in the day, starting at 7:00pm.

With whom might we partner to offer a more varied family event schedule? Think about our community resource examples.



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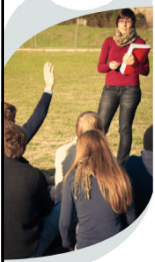
Step 4: SMART Goal Practice

By the end of the program year, ^{Time Bound}90% ^{Attainable}of program ^{Specific}parents/guardians ^{Relevant}will respond that they are satisfied with the family event schedule, as ^{Measurable}measured by the Family Satisfaction Survey.



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Step 4: Determine Logistics



Schedule



Space



Budget

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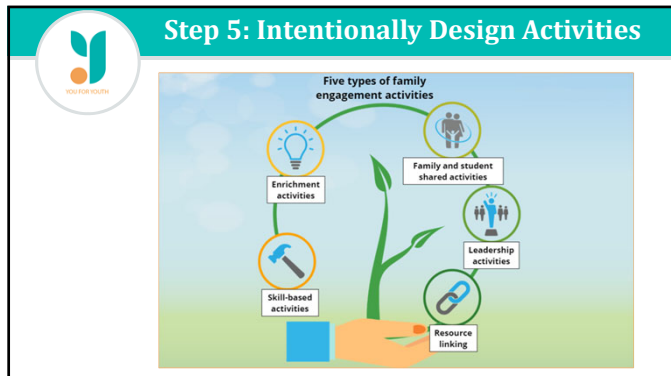
Logistical Considerations

Think outside the box!

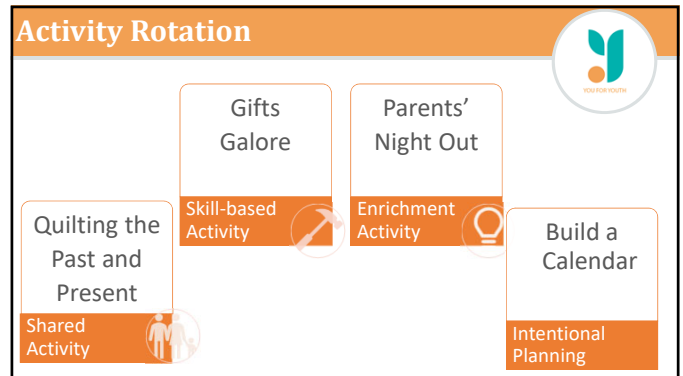
- What spaces outside of classrooms and schools, may be an option?
- How will budget and scheduling impact program activities?



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Gifts Galore

Skill-Based Activity

1. Read through the problem.
2. Develop a solution strategy.
3. Try to find the solution.
4. Determine your strategy's effectiveness.

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Design a Parents' Night Out

Enrichment Activity

Brainstorm and plan a 'Parents' Night Out' that is:

- Engaging
- Stimulating
- Fun!

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Quilting the Past and Present

Shared Activity



- On one index card, draw your experiences of school, clothing and entertainment when you were your students' age.
- On the other card, draw your students' experiences of school, clothing and entertainment.
- Create a third index card together which demonstrates the similarities.

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Build a Calendar

Intentional Planning



- Read through the given:
 - Data/Needs Statements
 - Logistics Information
- Complete the Intentional Planning Worksheet
- Build a Family Engagement Calendar which demonstrates intentionally designed activities

REMINDER

A program's calendar does not need to include all activity types. It's more important that the type of activities align with the data and goals.

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Step 6: Conduct Family Outreach



Develop policies and procedures.

Create a marketing plan.

Engage and support families!

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Step 7: Recruit and Retain Staff & Partners



Human resource needs

What role each staff member will play

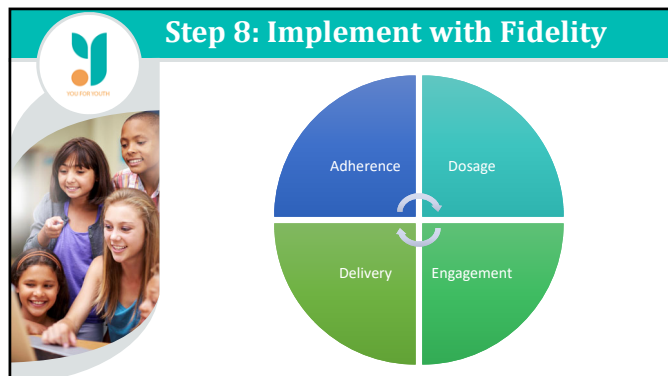
How they relate to families, and

How well they align with your organizational culture

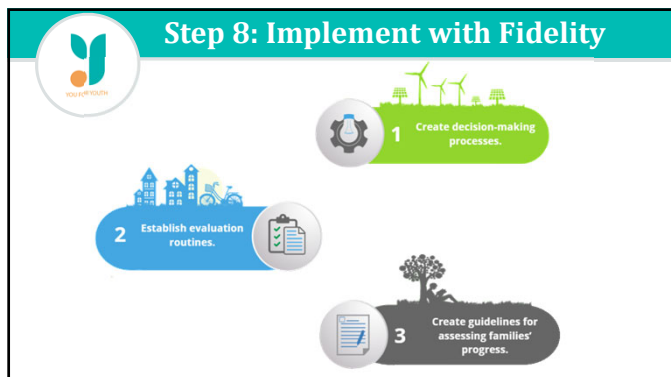
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<https://y4y.ed.gov/>




The screenshot shows the 'You for Youth' website with a teal header. The main content area is titled 'Family Engagement' and includes sections for 'Introduction to Family Engagement', 'Implementation Strategies', 'Coaching My Staff', and 'Tools'. A 'My Notebook' section is also visible on the right side of the page.


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